

The 45th Annual Monterey Wine Festival



The Monterey Wine
Festival
June 15-16, 2024
Montereywine.com

831-238-9591

With great pleasure we would like to present you with the 2024 Monterey Wine Festival Overview. Now the longest running multi-day festival in the United States The Monterey Wine Festival holds a historical place with nationally recognized festivals.

This year the festival marks it's 45th year with welcoming guests to an historic location for enjoying wine sampling and gourmet flavors alike.

We hope you will join us.

Sincerely Yours,

Denise White President

KMBY
1240 AM - 95.9 FM MONTEREY

[VENDOR APPLICATION 2024](#)

The 45th Annual Monterey Wine Festival



**Sip, Savor and
Enjoy
at America's
Original
Wine Festival!**

The 2024 Festival will offer:

*Exposure to over 1,000 Fine Food & Wine Consumers
& Buyers from Monterey and across the country.*

*The Monterey Wine Festival is designed for:
Wine and dining enthusiasts, restaurateurs, hoteliers, sommeliers,
club managers, distributors, wine shops and retailers, wine makers
and the entire food and wine community.*

▶ 2024 Monterey Wine Festival Judging

▶ Web link:

<https://enofileonline.com/landing.aspx?competitionID=2991>

▶ 2024 San Mateo Wine Festival Judging

▶ Web link:

<https://enofileonline.com/landing.aspx?competitionID=2992>

Call 831-238-9591



The 45th Annual Monterey Wine Festival



Saturday & Sunday a Celebration of Wines.....and more!

In 2024 the 45th Annual Monterey Wine Festival kicks off the next decade with an even more exciting line-up and a plethora of traditional favorites from the past. Drawn by world class wines, gourmet foods and spirits too, guests will be able to discover their next new favorite. Navigating the plaza filled with other gourmet vendors and fine food purveyors as well as the bottled excellence makes for two lovely days of fun.

Guests are anxious to try your labels, brands and products. It's such a fantastic happening to educate people about your company!

831-238-9591

Please, join us!

**Monterey Conference Center
One Portola Plaza, 93940
June 15th & 16th, 2024**

Monterey Wine Festival
ENJOYMENT FOR THE PALETTE! 

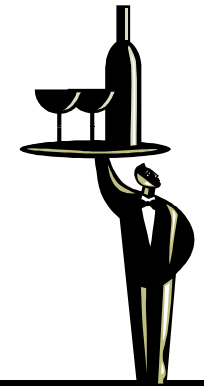


The 45th Annual Monterey Wine Festival

June 15th & 16th hourly happenings!



Attend a Cocktail Camp! Sample the spirits and learn from the best as you partake in our Mini Cocktail Camps through out the day! You'll be on everyone's invite list when you build a reputation for making exceptional drinks!



Monterey Conference Center June 15th & 16th, 2024



The 45nd Annual Monterey Wine Festival

Happening....Saturday



Who will be

The Chowder King

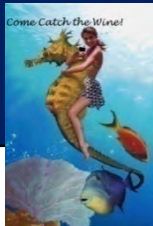
TASTE THE CHOWDERS * MEET THE CHEFS * SIP THE WINE



Included in the Saturday Ticket Price is a Chowdah Challenge & Celebration!

Professional chefs from the West Coast have participated over the years providing extraordinary chowders and in the 45th Annual Monterey Wine Festival these restaurants are coming to pay homage to their own special & customer favorite chowders – the legendary stuff. Clam and Seafood Chowders are simmered to perfection and the order of the day. Guests can sample these previous award-winning chowders, pick their own personal favorites and simply enjoy cuisine that has become synonymous with Monterey and coastal destinations. Of course, wines that pair with chowders will also be available and enhance the flavor celebration even further. A smorgasbord of tasty accompaniments including international cheeses and gourmet selections from “The Big Board” round out the chowders and add to the mix and matching of perfection that appeals to any number of palates.

**Monterey Conference Center
One Portola Plaza June 15th**



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Included in the Sunday Ticket Price is another seaworthy celebration. Highlights are our Kings of Calamari and Masters of Mussels! Different seasonings and flavor combinations allow for a delicious taste on this day along with a continuation of “The Big Board” offering an array of international cheeses, charcuterie and more. Guests continue the celebration with a mouth-watering experience from both the wineries, and spirits and bounty of food. Along with all these festival ingredients live music is the final sensation that further ensures a ultimate winning combination. Wine, Food, Spirits, Music!

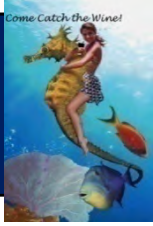


You'll be saying.. Aaa hhh!

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The 45th Annual Monterey Wine Festival

The Monterey Wine Festival is the perfect venue to showcase incredible wines, innovative cuisine, gourmet foods, spirits and culinary related products to existing and potential customers. This exclusive event limits the number of guests and in doing so creates a more sophisticated atmosphere. During the first hour the festival is open to media, VIP, and industry, a prime opportunity for additional exposure. Create new sales and be a part of the longest running wine event in Monterey for food and wine enthusiasts! Join us!

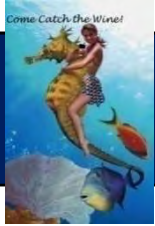
***Wineries:** Reserve your space today! At the festival you may sample your wines and create more brand awareness. Many wineries take orders at the festival, process them and ship following the festival. No charge for samples poured at the festival. We recommend you bring about a case per label for tasting. We provide one draped table, spit bucket, and ice each day.*

***Restaurants:** Plan on having enough samples for 350 pairs of bite size portions per day. Plan on using butane burners or non-electrical cooking implements unless you have pre-ordered power. We provide tables and you supply your own tablecloths.*

***All Participants:** All participants will receive one draped six-foot table.*

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Exhibit!

Vendor Overview Continued...

As an exhibitor at The Monterey Wine Festival, you get the best of both the consumer and professional trade audience. You'll reach consumers who are looking to better educate themselves about what the vendor has to offer; new wines, gourmet flavors, spirits, beers and culinary products and services are available for discovery by these key guests. In addition, you'll get the opportunity to meet national and local editors of relevant media.

- *Industry buyers, owner/chefs, wine sommeliers, retail owners of wine shops, and media receive VIP passes to attend for a small handling fee.*
- *Vendors receive the exposure to clients and prospects that they currently want, are or should be doing business with.*
- *At the festival face to face marketing enhances the guest experience.*

- **[VENDOR APPLICATION 2024](#) [OR](#) [TICKETS 2024](#) Click Here**

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2024 San Mateo Wine Festival Judging

Web link: <https://enfileonline.com/landing.aspx?competitionID=2992>

REGISTER NOW

Monterey Wine Festival 2024 June 15th and 16th

BOOK NOW

For Restaurants and Establishments.

RADIO/MEDIA PACKAGE on KMBY 95.9fm and 1240 Am

Includes:

Radio advertising 4 times a day beginning when you purchase, then once an hour during the week before the event.

Live DJs promoting your business and the event daily.

Promote your business and event on all our Social Media Pages.

Price **\$550.00**

Price includes both days.

Email: Kmbymonterey@gmail.com

Phone: (831)238-9591



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